

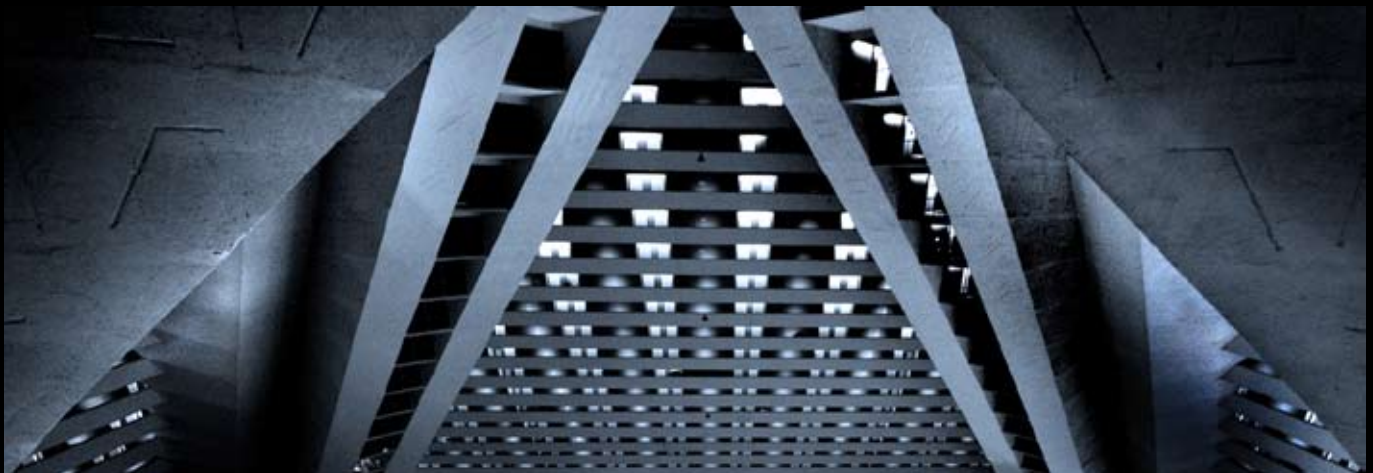


**RUTHERFORD**  
INTERNATIONAL PHOTOGRAPHER

COMMERCIAL ASSIGNMENTS







## COMMERCIAL ASSIGNMENTS

Steve Rutherford has a reputation for going above and beyond the call of duty on all of his commercial assignments.

His objective is total client satisfaction and he achieves this by applying a comprehensive creative process when preparing for the shoot. This ensures that all scenarios are planned for whilst still allowing for the spontaneous and opportunistic shots that evolve on any photographic assignment.

Steve Rutherford is a commercially realistic photographer.

Because of this he attracts a diverse range of clients throughout Australia who need both value for money but also the highest quality end product. Hence he attracts clients across virtually all industry sectors and in all geographical locations around the country.





## CLIENT LIST

Australian Institute of Professional Photography  
Australian Federal Police  
Andrew Griffiths Enterprises  
Baracon Developments  
BT Financial Group  
Cairns Chamber of Commerce  
Cairns Regional Council  
Colgate Palmolive (Papua New Guinea)  
Country Comfort Hotels  
Dept of Prime Minister and Cabinet (Australia)  
Domayne Homewares  
Down Under Helicopters  
Empire Worldwide  
Festival of Sport Cairns  
Harald's House  
Ivanhoe Australia Mines  
LJ Hooker  
Marue and Gertz (Hawaii)  
Melbourne Real Estate  
North Queensland Sports Foundation  
Oasis Mission Beach  
PRD Nationwide  
Ray White  
Salvation Army  
Shangri La Hotels  
Surf Decor Inc (California USA)  
Street Level Youth Care  
The Robb Report  
Tropical Gallery (Japan)  
Windward Resorts Group Whitsundays  
Zabu Homewares



## TESTIMONIALS

"Absolutely stunning images Steve, breathtaking. Thank you for your flexibility on the shoot."

*Mike Whiting, Marketing Group Manager  
BT Financial Group*

"Received the discs Steve, great shots. Many thanks for everything in such a tight deadline."

*Jeanette Wolk  
Ivanhoe Australia Mines*

"Hi Steve, These images look so unreal in high res, wow. The brochures and the large prints for the Dubai launch were spectacular. Many thanks."

*Peter Hooymans, Director  
Melbourne Real Estate*

"Steve Rutherford is an absolute professional. Easy to work with, commercially realistic and he comes up with exceptional images."

*Andrew Griffiths*

## THE IMAGE MAKER

Steve Rutherford is one of the big names in the international photographic world. A lengthy commercial client portfolio and big demand for his fine art landscape prints, demonstrates he is clearly a photographer who is always on the move.

Steve Rutherford's background has been as diverse as the images he shoots. He was a high level manager within the Australian Federal Police, he has been a Prison Officer at the notorious Long Bay Prison's Riot and Emergency Response Squad in Sydney and he was worked for the Australian Customs Service in the field of border protection and counter terrorism.

There is no doubt that any person with this past has seen both the best and the worst that humanity can be. Steve Rutherford uses these experiences to look through his lens and add his own unique perspective to the world. This is a perspective that can find the simple beauty of a floating leaf on a tropical island paradise, through to the grandeur of midnight in Times Square, New York.

Today Steve Rutherford lives with his wife, Tanya, in his chosen home of Cairns, North Queensland, Australia. Described by many as one of the most beautiful places on the planet, it is easy to see where he draws his inspiration. At the same time, Steve Rutherford travels extensively, both for commercial clients and to collect images for his own fine art library. In the past ten years he has photographed extensively around Australia, New Zealand, Hawaii, mainland USA, Alaska and Canada.

### Credentials -

Top 5 placing worldwide for landscape photography  
19 time award winner in Australia  
9 time award winner in the USA  
5 time award winner in New Zealand  
Accredited by the Australian Institute of Professional Photography  
Recognised member of the Professional Photographers of America

For more information about Steve Rutherford visit -  
[www.steverutherford.com.au](http://www.steverutherford.com.au)



Steve Rutherford  
Born 25 March, 1972  
Sydney, Australia



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